ENGAGING NEW ALLIES IN THE HEALTH EQUITY MOVEMENT:
A PARTNERSHIP SUMMIT

FEBRUARY 23RD | SCHOMBURG CENTER FOR RESEARCH IN BLACK CULTURE | NEW YORK, NY

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WELCOME

Message from the President, Board of Directors

Dear Colleague,

Welcome! On behalf of our board of directors, volunteers, and Summit organizing committee, it is my pleasure to welcome you all to our second bi-annual Summit, Engaging New Allies in the Health Equity Movement: A Partnership Summit. For the ones who are traveling from afar, we also like to welcome you to New York City and hope you will enjoy your stay.

This year’s Summit builds upon the same kinds of interactive elements that worked so successfully during our 2016 inaugural Summit and explores three very important root causes of health inequities: race, poverty, and gender and LGBTQ issues. Our other track is dedicated to strategies for multisectoral partnerships via community and public engagement. This latter track should resonate also throughout the issues-specific panels and innovation think tanks, as we all know that race, poverty, and gender and LGBTQ issues need to be addressed across society.

As a member-driven volunteer organization, we value the input and determination of members of our community and the larger health equity movement. For this reason, the only kind of Summit we would commit to organize is one in which your voices are heard. Our Innovation Think Tanks provide a forum to reflect on the main themes of the Summit and provide input on strategies and priorities.

This Summit is dedicated to our younger generation: To each little girl who goes to bed hungry at night, to each little boy whose parents need to have the kind of conversation no parent should ever have - that the world’s prejudiced views toward the way he looks or talks may hinder to disadvantage; to all runaway teenagers who are neglected by their families and friends and unfortunately forced into homelessness due to their sexual orientation; and to all young girls whose dreams are crippled by gender discrimination. We hope the Summit will highlight the commonalities among these issues, and their impact on health equity, strengthen our resolve, and further unite our movement across our different professions and communities.

Thank you to our sponsors for enabling us to further this vision. Thank you all for joining us!

Renata Schiavo, PhD, MA, CCL
Founding President, Board of Directors, Health Equity Initiative

2018 Health Equity Initiative’s Summit Organizing Committee:

Renata Schiavo, PhD, MA, CCL
Alka Mansukhani, Ph.D, MS
Upal Basu Roy, Ph.D, MS, MPH
Glenn Ellis, MPH, CHCE
Lenore Cooney
Friso van Reseema, MPH
Carmelo Cruz Reyes, MPH

Lalitha Ramanathapuram, MS, PhD, MPH
Jennifer Weiss, MPH
Doree Damoulakis, MPH
Karen Mangasarian, PhD, JD
Radhika Ramesh, MA
Naomi Oledibe
Latisha Faroul
ACKNOWLEDGEMENTS

Thank you to our Supporters and Sponsors!

In-kind Sponsor:

We'd also like to thank our Summit Allies Organizations!
Summit Allied Organizations (SAOs) are organizations that share with HEI a strong commitment to advancing health equity, support the 2018 Summit's goals, and contribute to several strategic aspects of the Summit.

Here is a partial listing of organizations that will be represented at the Summit:

Albert Einstein College of Medicine
American Heart Association/AmeriHealth Cartas
Association of Community Health Centers
ARCHIVE Global
AmeriHealth Cartas
Associated Medical Schools of New York
Be More America
BronxWorks, Inc.
CADCA
City of Pasadena
Columbia University Mailman School of Public Health
CORE Group
Community Service Society of New York
County Health Rankings and Roadmaps

Fannie E. Rippel Foundation
Gehl Institute
George Washington University School of Public-Health
Hispanic Health Network
Healthfirst
Humanity & Inclusion
Jhpiego
Latino Commission on AIDS (LCOA)
La Nueva Esperanza, Inc.
March of Dimes
Monash University South Africa
National Institute for Children’s Health Quality
New York Cares

NYC Dept. of Health and Mental Hygiene
U.S. Office of Minority Health Resource Center
Patient Advocate Foundation
Peer Health Exchange
Pennsylvania Department of Health
Planned Parenthood of New York City
Racial Equity Coalition
Robert Wood Johnson Foundation
Roosevelt Park Ministries
SentrixHealth-Sudler
The Fortune Society
The Pew Charitable Trusts
The Trevor Project
University of Alabama, Birmingham
U.S. Dept. of Health and Human Services
ABOUT THE SUMMIT

This 2018 Summit will build on the elements that worked successfully in HEI’s 2016 Summit and incorporate new themes that will expand the reach of the health equity movement. It will bring together health care professionals, community leaders, students, government staff, policymakers, community development leaders, urban planners, architects, transportation specialists, educators and public health practitioners, among others.

The Summit will inform and engage participants through two distinct pathways: one dedicated to engagement through Innovation Think Tanks and case studies on important determinants of health that emerged from the participants' feedback at the 2016 Summit; and the other dedicated to presentations, training, case studies and consensus building on strategies for multisectoral partnerships via community and public engagement.

Participants will:
- Hear from experts from multiple sectors and disciplines
- Engage in furthering the health equity agenda by acquiring skills and training to engage new allies in the health equity movement
- Contribute to establishing a path forward on key priorities for health equity by participating in our Innovation Think Tanks
- Share stories of community-driven leadership and solutions in support of health equity
- Pledge new partnerships at the conference
# PROGRAM AT A GLANCE

## MORNING

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<th>Time</th>
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<tr>
<td>8:00 - 9:00 AM</td>
<td>REGISTRATION</td>
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<tr>
<td>9:00 - 9:10 AM</td>
<td>WELCOME &amp; INTRODUCTION</td>
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<td><em>Renata Schiavo, PhD, MA, CCL</em></td>
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<td>9:10 - 9:45 AM</td>
<td>KEYNOTE</td>
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<td><em>Tonya Lee Lewis, JD</em></td>
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<td>9:45 - 10:30 AM</td>
<td>PANEL 1 – STRATEGIES AND MODELS FOR</td>
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<td>MULTISECTORAL PARTNERSHIPS</td>
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<td>10:30 - 11:15 AM</td>
<td>PANEL 2 – RACE AND HEALTH EQUITY</td>
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<td>11:15 - 11:30 AM</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11:30 - 12:15 PM</td>
<td>PANEL 3 – POVERTY AND HEALTH EQUITY</td>
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## AFTERNOON

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<th>Time</th>
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<tr>
<td>12:15 - 1:00 PM</td>
<td>PANEL 4 – GENDER, LGBTQIA AND HEALTH EQUITY</td>
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<td>1:00 - 2:00 PM</td>
<td>LUNCH BREAK</td>
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<tr>
<td>2:00 - 3:15 PM</td>
<td>INNOVATION THINK TANKS</td>
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<td>3:15 - 3:30 AM</td>
<td>COFFEE BREAK</td>
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<td>3:30 - 5:20 PM</td>
<td>THINK TANKS PRESENTATIONS AND DISCUSSIONS</td>
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<td>5:20 - 5:30 PM</td>
<td>CONCLUSIONS &amp; NEXT STEPS</td>
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<td><em>Renata Schiavo, PhD, MA, CCL</em></td>
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SUMMIT SCHEDULE

8:00 - 9:00 AM  REGISTRATION

9:00 - 9:10 AM  WELCOME & INTRODUCTION
Renata Schiavo, PhD, MA, CCL, Founding President, Board of Directors, Health Equity Initiative, and Columbia University Mailman School of Public Health, and Long Island University*

9:10 - 9:45 AM  KEYNOTE - (INCLUDING Q&A)
Tonya Lee Lewis, JD, Entrepreneur, Producer, Writer, and Health Equity Champion

9:45 - 10:30 AM  PANEL 1 – STRATEGIES AND MODELS FOR MULTISECTORAL PARTNERSHIPS
Susan Beane, M.D, Healthfirst
Renata Schiavo, PhD, MA, CCL, Founding President, Board of Directors, Health Equity Initiative, and Columbia University Mailman School of Public Health, and Long Island University*
Ella Auchinloss, MTS, ReThink Health, an Initiative of the Fannie E. Rippel Foundation
Moderated by: Michele Kahane, MIA, MBA, The New School for Public Engagement

10:30 - 11:15 AM  PANEL 2 – RACE AND HEALTH EQUITY
Keith Maccannon, MBA, AmeriHealth Caritas
Dwayne Proctor, PhD, MA, Robert Wood Johnson Foundation
Anurag Gupta, JD, M.Phil, Be More America
Moderated by: Glenn Ellis, MPH, CHCE, Board Secretary, Board of Directors, Health Equity Initiative, and Strategies for WellBeing, LLC

11:15 - 11:30 AM  COFFEE BREAK
11:30 - 12:15 PM  PANEL 3 – POVERTY AND HEALTH EQUITY

Khalil Cumberbatch, MSW, The Fortune Society
Guillermo Chacon, BA, Latino Commission on AIDS (LCOA), and Hispanic Health Network
Jennifer Olmsted, PhD, Drew University
Moderated by: Carmelo Cruz Reyes, MPH, La Nueva Esperanza, Inc.

12:15 - 1:00 PM  PANEL 4 – GENDER, LGBTQIA AND HEALTH EQUITY

Gretchen Van Wye, PhD, MA, NYC Department of Health and Mental Hygiene, and Columbia University Mailman School of Public Health
Sam Dorison, M.Sc., LL.M, The Trevor Project
Maureen Shaw, MA, Writer & Opinion Journalist
Moderated by: Upal Basu Roy, PhD, MS, MPH, Co-Vice President, Board of Directors, Health Equity Initiative, and LUNGevity Foundation, and The Solution Lab, Inc.

1:00 - 2:00 PM  LUNCH BREAK

2:00 - 3:15 PM  INNOVATION THINK TANKS

Multisectoral Partnerships:
- Friso Van Reesema, MPH, Member, Board of Directors, Health Equity Initiative, and CipherHealth (Table 4)
- Samantha Cranko, FleishmanHillard (Table 8)
- Pam Bolton, MHS, MBA, JustActions (Table 7)

Race and Health Equity:
- Erika Hood, M.Ed., See You At The Top Consulting, Health Improvement Partnership - Cuyahoga (Table 3)
- Marlene Vignier, MPH, CHES, U.S. Department of Health and Human Services, Office of the Assistant Secretary for Health, Office of Minority Health, Region II (Table 6)
**Poverty and Health Equity:**
- Alka Mansukhani, PhD, MS, Founding Treasurer and Co-Vice President, Health Equity Initiative, and New York University School of Medicine (Table 1)
- Sarah Ruel-Bergeron, RA, ARCHIVE Global (Table 9)
- Talimiriam Shmulovich, Talmiriam Coaching (Table 10)

**Gender/LGBTQIA Issues and Health Equity:**
- Doree Damoulakis, MPH, Independent Public Health Project Manager and Research Analyst (Table 2)
- Lalitha Ramanathapuram, PhD, MPH, MS, Parker Institute for Cancer Immunotherapy at Memorial Sloan Kettering Cancer Center (Table 5)

**3:15 - 3:30 PM** COFFEE BREAK

**3:30 - 5:20 PM** THINK TANKS PRESENTATIONS AND DISCUSSIONS

**5:20 - 5:30 PM** CONCLUSIONS & NEXT STEPS

*Renata Schiavo, PhD, MA, CCL*

*Only select affiliations are listed.*
INNOVATION THINK TANKS

The Summit’s Innovation Think Tanks reflect Health Equity Initiative's commitment to innovation and community and stakeholder engagement. The Think Tanks provide participants with an opportunity to reflect on the Summit's four main topics and/or their own experience with these themes, co-develop solutions to common challenges, and jump start a process that ideally would help establish new or strengthen old partnerships.

The Think Tanks will each focus on one of the following four topics just as the rest of the Summit:
- Strategies and Models for Multisectoral Partnerships for Health Equity
- Race and Health Equity
- Poverty and Health Equity
- Gender, LGBTQIA, and Health Equity

Facilitated by experienced leaders in a variety of cross-sectoral fields and disciplines that are key to the health equity movement, the Think Tanks will consist of simultaneous tables, each including a maximum of 12 summit participants in addition to the facilitator. Using participatory planning strategies, mind mapping, a planning table, and consensus building exercises, the Think Tank facilitators will guide each group to identify and present top 3 ideas – and related priorities, strategies, and opportunities for engagement across sectors and disciplines – on the topic of their specific Think Tank. The ideas resulting from each group's consensus process will be presented in a plenary session by the Think Tank facilitators and one designated member from each group. Presentation will be grouped by topics (e.g., facilitators and one representative from each of the Think Tanks on Race and Health Equity will all be invited to the stage at the same time).

Summit attendees will be asked to sign up for a specific Think Tank at registration on the day of the event. Think Tank groups will be formed on a first come, first served basis. Please see pages 8 and 9 for a list of Think Tanks and assigned facilitators with related table numbers. Additional facilitators and tables on each of the same topics may be added depending on interest level.

While we hope all Think Tanks will approach all ideas, strategies and priorities from a multisectoral perspective and at the same time recognize the shared roots of social discrimination and the importance of cultural competence and community engagement to advance health equity, specific questions will inform the work of each Think Tank.

Think Tank: Strategies and Models for Multisectoral Partnerships for Health Equity. What are some of the strategies and models we should use to create a culture of multisectoral partnerships for health equity across different types of organizations and communities? What are some of the training needs (if any) on multisectoral partnership development and management that we should consider addressing among different groups and professions to enable the implementation of a multisectoral agenda for health equity?
Think Tank: Race and Health Equity. How do we address racism in our own institutions and/or within the context of population health or clinical interventions? How can we promote and encourage understanding of the connection between about Race and Health Equity across different professions and communities? How can we best acknowledge the negative role a deep-rooted history of social discrimination has been playing on patient and population health outcomes among communities of color? What specific types of institutions or actions should be prioritized on this issue to further the health equity agenda?

Think Tank: Poverty and Health Equity. How do we make sure we increase the likelihood that we consider and address in our interventions the many barriers people from low socio-economic backgrounds face in adopting healthy behaviors and/or complying with clinical recommendations? What kinds of strategies and resources should we consider to reduce stigma associated to poverty, make sure that different professionals and communities address poverty-related barriers in their health equity work, and engage in developing and implementing resources and strategies to address such barriers in the context of population health and clinical settings? What are some of the top priorities for health equity as related to this topic?

Gender, LGBTQIA, and Health Equity. How do we address gender norms and LGBTQIA issues, to limit discrimination against these groups, and consequently, the contribution to health inequities of these important determinants of health? What are some of the key priorities and strategies we can implement across different institutions and communities? In your work, how has gender/LGBTQIA issues intersected with poverty and race, and what are some of the strategies that you recommend we implement when these issues happen to intersect?

As Health Equity Initiative is an action-driven network, we hope the Think Tanks can produce innovative ideas and solutions that our members and broader community can consider and build upon as part of their own interventions and programs – ultimately, to empower the communities they serve to generate specific solutions and a path for action, and/or to provide essential services. Recommendations from the Think Tanks will be included in a post-summit document on Highlights and Recommendations from the Summit.

Please bring your passion, experience, and stories to participate in these “thinking-out-of-the-box” sessions.
**SPEAKER AND FACILITATOR BIOS**

**KEYNOTE SPEAKER**

Tonya Lee Lewis, JD

Tonya Lewis Lee is a producer, author and advocate for women’s health. In 2012, Tonya co-founded ToniK Productions after working for over a decade as an independent producer through her company, Madstone Company Inc. ToniK’s latest film, MONSTER, based on the Walter Dean Myers novel of the same name just premiered at the 2018 Sundance Film Festival.

Tonya is also an accomplished writer of several children’s books that have sold over a million copies, an adult novel and film and television scripts. Tonya also founded HealthyYouNow.com (HYN), a health, nutrition and wellness platform designed to deliver health information, inspiration and products to women. Further, Tonya founded Movita Organics, a vitamin supplement for women in 2017. Tonya launched HYN and Movita after she was inspired by her work as the spokesperson for A Healthy Baby Begins With You campaign out of the US Department of Health and Human Services Office of Minority Health. Tonya works with Planned Parenthood, Bedsider, The National Campaign to Prevent Teen Pregnancy, Greater Than AIDS, the Kansas Health Foundation and many other organizations aimed at improving the health and wellness of women and underserved communities.

Tonya has a B.A. from Sarah Lawrence College and a JD from the University of Virginia. She is the mother of two children, a daughter, 22 and a son 20 and lives in New York City with her husband.

**PLENARY SPEAKERS**

Anurag Gupta, JD, M.Phil

Anurag Gupta or Anu is the Founder & CEO of BE MORE, a social enterprise that employs proven in-person and online training programs to eradicate bias in key industries to save lives, improve top line performance and reduce billions of dollars of wasted costs.

He is also a licensed attorney, an academic researcher, and a mindfulness expert. Prior to founding BE MORE, Anu worked with various social enterprises and research institutes globally on improving health and social outcomes for neglected populations.

He was awarded the Echoing Green Fellowship and the Nathan Cummings Foundation Fellowships to grow BE MORE. His work has been profiled on the Huffington Post, NPR, and New York Post. He has trained over 3,000 professionals in hacking bias, including at Middle Project’s Annual Conferences, the National IHI Forum, and the Cavendish Global Health Conference.
Dwayne Proctor, PhD, MA

Dwayne Proctor, Ph.D. is senior adviser to the president of the Robert Wood Johnson Foundation.

Dr. Proctor came to RWJF in 2002 as a senior communications and program officer. His early work at RWJF focused on preventing adolescent and child health risks stemming from drinking, drugging, injuries and pregnancy. In 2006, Proctor was promoted to lead the Foundation’s highest priority—reversing the childhood obesity epidemic by 2015. In that capacity he leveraged resources by forging strong relationships with funders, government agencies, corporations and other key stakeholders. As senior adviser, Proctor builds new strategic relationships for RWJF and tracks the nation and the Foundation’s progress in achieving health equity.

Prior to joining the Foundation, Proctor was assistant professor at the University of Connecticut School of Medicine teaching health communications and health marketing. As a Fulbright Fellow in Senegal, West Africa, Proctor employed marketing, social science and epidemiological approaches to assess the effectiveness of HIV/AIDS public service announcements in raising awareness of AIDS as a national health problem. Dr. Proctor is the Chairman of the Board of Trustees of the NAACP Foundation and an Ad Council advisor.

He received his doctoral, master’s and bachelor’s degrees in marketing and communication science from the University of Connecticut.

Ella Auchincloss, MTS

With her expertise in community leadership development, Ella Auchincloss spearheads ReThink Health’s community engagement efforts, including multi-site projects, trainings, and workshops. In this capacity, she provides coaching for a wide variety of organizations and teams, helping them develop the skills needed to lead change. Drawing on prior professional experience in financing, Ella also leads a ReThink Health research and development project exploring how tax credits can be used to finance population health.

Previously, she founded The Leadership Development Initiative, a faith-based teaching and coaching program for mission and community outreach. Ella is a fellow of the Leading Change Network at Harvard University’s Kennedy School of Government. She holds a master’s degree in theological studies (MTS) from the Harvard Divinity School, and a BS in finance from Babson College. Ella is a recovering Wall Street professional with a passion for cooking, tennis, golf, cycling, skiing, ocean swimming, and dogs.
Gretchen Van Wye, PhD, MA

Gretchen Van Wye, PhD, MA, is the Assistant Commissioner of the Bureau of Vital Statistics in the New York City Department of Health and Mental Hygiene. The Bureau of Vital Statistics (BVS) registers, amends, processes, and analyzes all births and deaths in New York City while also issuing certified copies of certificates to the public.

Previously, she was in the Bureau of Chronic Disease Prevention and Tobacco Control, which is home to many of NYC’s obesity prevention and tobacco control activities, such as its hard-hitting tobacco and sugary drink counter-advertising, healthy food purchasing standards, active design guidelines, and food retail work.

Dr. Van Wye has conducted research on the epidemiology of obesity and policy to address it, psycho-social factors related to weight management, and the communication of scientific and technical information to professional, lay, and other audiences. She also teaches at the Mailman School of Public Health at Columbia University. Dr. Van Wye received a Ph.D. in epidemiology and public health from Yale University and a M.A. in communication from the University of Georgia. She lives in New York City.

Guillermo Chacon, BA

Guillermo Chacón is the President of the Latino Commission on AIDS, and founder of the Hispanic Health Network and serve in several Boards in Non-for-Profit organizations.

On March, 2016 Mayor Bill de Blasio appointed Guillermo Chacon as Chair of the HIV/AIDS Services Administration (HASA) Community Advisory Board. On October, 2014 NYS Governor Andrew Cuomo appointed Guillermo Chacon to serve on the statewide taskforce to develop HIV/AIDS recommendations for the plan known as “End the AIDS Epidemic” in New York State by 2020.

Guillermo serve on the (CHAC) Advisory Committee on HIV, Viral Hepatitis and STD Prevention and Treatment for the Centers for Disease Control & Prevention (CDC) and the Health Resources & Service Administration (HRSA) until November 30, 2016.

On June 5th, 2012, Guillermo was nominated by Governor Andrew Cuomo and confirmed by the New York State Health Committee to serve on the New York State Minority Health Council. Guillermo Chacon was appointed by Governor Andrew Cuomo in June 2012 to serve on the New York State AIDS Advisory Council. Guillermo Chacon was born in El Salvador and is currently living in New York. He has studied education at the National University of El Salvador and attended Fordham University in the Organizational & Leadership Program.
Jennifer Olmsted, PhD

Jennifer Olmsted completed her PhD in Economics from the University of California, Davis and is currently Professor of Economics, Director of Middle East and Arabic and Director of Drew University's Social Entrepreneurship semester.

She previously served as the Gender Advisor at the UN Population Fund (UNFPA) where her work addressed the link between sexual and reproductive health and rights (SRHR) and gender inequality in both development and humanitarian contexts. Much of her work has focused on the gendered determinants of poverty and her current research focuses on how challenges to their SRHR in contexts of armed conflict shapes women's and girls' economic vulnerability.

Dr. Olmsted has published numerous articles, in a range of books volumes and journals including in Feminist Economics, History of the Family, Industrial Relations, Journal of Development Studies, Journal of Middle East Women's Studies, Women's Studies International Forum, and World Development, among others.

Keith Maccannon, MBA

Keith Maccannon is the Director of Marketing, Community Relations, and Outreach for AmeriHealth Caritas District of Columbia (DC). He is responsible for the community health programs, community relations, community outreach, and all marketing and communications for the plan.

Prior to joining AmeriHealth Caritas DC, Mr. Maccannon served in project and client leadership roles at Deloitte Consulting and Booz Allen Hamilton and as the Director of Product Marketing and Development at Kaiser Permanente (Mid-Atlantic States).

Mr. Maccannon earned a Master of Business Administration degree in strategy and marketing from the University of Michigan and a Bachelor of Science degree in mechanical and aerospace engineering from Princeton University. He holds program and project management certifications from the Project Management Institute and has significant expertise and experience at implementing enterprise wide initiatives and transformation efforts. He also serves as a youth basketball coach in Alexandria, Virginia.
Khalil Cumberbatch, MSW

Khalil A. Cumberbatch is the Associate Vice President of Policy for the David Rothenberg Center for Public Policy leading The Fortune Society’s advocacy, policy, research, and community education efforts.

Mr. Cumberbatch has worked within the reentry community in NYC since 2010, when he was released after serving almost seven years in the NYS prison system. In 2014, after being held in the immigration detention system for five months, Khalil was issued an Executive Pardon from NYS Governor Andrew Cuomo to relieve the immigration consequences of this criminal conviction.

Khalil graduated from Herbert H. Lehman College in 2014 with a Master of Social Work degree and was awarded the Urban Justice Award for his work with underserved and marginalized communities that have ineffective access to social "safety nets." Khalil previously served as Manager of Training at JustLeadershipUSA, advancing campaigns to reduce mass incarceration. Khalil also serves as a lecturer at Columbia University School of Social Work.

Sam Dorison, M.Sc., LL.M

Samuel Dorison currently serves as Chief of Staff at The Trevor Project, the nation's leading suicide prevention and crisis intervention organization for LGBTQ young people. In this role, he is particularly focused on positioning the organization to serve even more young people. Since 2014, he has also volunteered as a crisis counselor for Trevor, directly supporting LGBTQ youth.

Prior to joining Trevor as Chief of Staff, Sam was an Engagement Manager in the Washington, DC, office of McKinsey & Company. There, he advised private sector clients on technology investment, and public and social sector clients on growth strategy.

Sam graduated with highest honors from Princeton University's Woodrow Wilson School of Public and International Affairs. He also earned an LLM from Cambridge and an MSc from University College London, where he was a Marshall Scholar. His preferred gender pronouns are he, him, and his.
Renata Schiavo, PhD, MA, CCL

Renata Schiavo, PhD, MA, CCL, is a health equity, global health, health communication, public health, healthcare, and social innovation specialist with 20+ years of experience. She serves as Founding President, Board of Directors, Health Equity Initiative. Dr. Schiavo is the author of the internationally acclaimed book, Health Communication: From Theory to Practice, as well as 30+ publications and 125+ scientific presentations. Currently, Renata is Senior Lecturer, Columbia University Mailman School of Public Health; Editor-in-Chief, BMC Medicine; and Adjunct Associate Professor, Long Island University.

As a researcher, advocate and practitioner, Renata is interested in community- and system-driven multisectoral models, partnerships, and interventions to address health, equity, and social issues. She has experience in 20+ health areas, and has worked in the United States and several countries in Europe, Latin America, and Africa. Her consulting experience via Strategic Communication Resources, a global consultancy she founded in 2004, includes leading organizations both in the U.S. and globally. Her capacity building and training experience includes staff members and officers from 350+ organizations.

Among other honors, Dr Schiavo is an elected Fellow of the New York Academy of Medicine; was recognized as one of 300 Women Leaders in Global Health by the Graduate Institute of International and Development Studies in Geneva (2015); and is the recipient of a 2016 Presidential Citation by the Society of Public Health Education (SOPHE). She is Co-chair, Special Sessions, APHA Global Public Health Film Festival.

Renata holds a PhD in Biological Sciences from the University of Naples (Italy); a M.A. in Journalism and Mass Communication from New York University; and a Post-Graduate Certificate in Child Life from the University of California Santa Barbara. Renata is fluent in English, Italian, and Portuguese, and can read and understand Spanish and French.

Maureen Shaw, MA

Maureen Shaw is a writer, activist and proud mother of two. Her writing—which focuses on gender, politics, feminism and parenting—has been featured widely online, including NBC News' THINK, Teen Vogue, The Atlantic, Quartz, ThinkProgress, Parents, Rewire News and more.

Maureen holds a Master’s degree in Human Rights from Columbia University, and is a passionate women’s rights advocate.
Susan Beane, M.D

Dr. Susan Beane joined Healthfirst in 2009, bringing with her extensive professional experience in managed care. As Vice President and Medical Director at Healthfirst, Dr. Beane focuses on care management and clinical provider partnerships, programs especially designed to improve the delivery of vital, evidence-based health care to our members.

Dr. Susan Beane leads Healthfirst in collaborating with major healthcare delivery systems, local, and national policy experts on the design, implementation, and dissemination of innovative, outcomes focused models of care. Her research contributions span health of caregivers, obesity, and maternal health.

Prior to joining Healthfirst, Dr. Beane served as Chief Medical Officer for Affinity Health Plan for five years—during which time she helped Affinity's plan become a top performer in quality and member satisfaction. Before that, she worked at AmeriChoice and HIP USA, as Medical Director.

Dr. Beane is a graduate of Princeton University and Columbia University College of Physicians and Surgeons.
Carmelo Cruz Reyes, MPH served as a 2015-2016 member of the HEI Board of Directors as well as the Chair of HEI Membership Committee.

He has also served on the HEI 2016 Summit Organizing Committee (SOC) and is a member of the 2018 SOC. Carmelo has a consultancy with La Nueva Esperanza (LNE), a non-profit organization dedicated to serving vulnerable and disenfranchised individuals, especially Latinas, adversely affected by the twin epidemics of HIV/AIDS and substance use/abuse in Northern Brooklyn. In addition to his work with LNE, Carmelo is the Principal Investigator for a cross-sectional research study fielded in Chiang Mai, Thailand that aimed to evaluate HIV infection risk factors among Burmese ethnic migrant (Shan) male sex workers. He also serves as a member of the Ryan Chelsea/Clinton Community Health Center Board of Directors.

Carmelo earned a Bachelor of Science in Foreign Service from the Edmund Walsh School of Foreign Service at Georgetown University and an MPH in Health Policy and Management from the CUNY Graduate School of Public Health and Health Policy.

Having spent nearly 10 years living in Asia, Carmelo is particularly passionate about fostering a public-private multi-sectoral approach to addressing health disparities among vulnerable populations throughout Southeast Asia.
Glenn Ellis, MPH, CHCE

Glenn Ellis Sr. serves on the Board of Directors of Health Equity Initiative as the Board Secretary. He is a medical ethicist, researcher, author, lecturer and president of Strategies for Well-Being, LLC., a global consultancy that specializes in health education, equity, disparities, advocacy, policy and communications. Ellis is focused on the ethical protection of rights for patients—especially African Americans and other historically marginalized populations—in medical care and clinical research.

Ellis has authored and co-authored papers in the American Journal of Public Health, American Journal of Academic Medicine, the Journal of Philosophy and Ethics and the Journal of Healthcare, Science and the Humanities. He is also the author of Which Doctor? (2006) and Information in the Best Medicine (2012). In addition to a weekly syndicated health column, he also hosts a weekly public health program in Philadelphia and contributes to Philadelphia’s WDAS-FM, and Los Angeles’s KJLH-FM.

Ellis has presented at scientific conferences across the United States, as well as Belgium, Cuba, Germany, Italy, Kenya, the Netherlands, South Africa, and Ukraine. He serves on several institutional review boards and ethic committees.

Ellis is a Certified Health Care Ethicist (CHCE) from St. Joseph’s University received his Master of Public Health (MPH)—specializing in bioethics—at the University of Liverpool.

Michele Kahane, MIA, MBA

Michele Kahane is Associate Dean of Educational Innovation and Social Engagement and Professor of Professional Practice of Social Innovation and Entrepreneurship at the Milano School of International Affairs, Management and Urban Policy.

She has more than 25 years of experience in the global business, nonprofit, and philanthropy sectors. She is also leads a university-wide initiative focused on re-imagining Management education and has recently launched a Social Impact Venture Lab at The New School. Prior to her faculty appointment at The New School, she worked in executive positions at the Clinton Global Initiative, the Ford Foundation and, the Center for Corporate Citizenship at Boston College where she worked with companies, social entrepreneurs, and the public sector to forge innovative market-based approaches to global development.

Earlier she was a Vice President at Chemical Bank focused on corporate finance in emerging markets and started her career with Catholic Relief Services. She is co-author of the award-winning book Untapped: Creating Value in Underserved Markets (2006). She is a founding board member of Criterion Institute, and is a change leader in the Ashoka U Changemaker Consortium. Michele has an MBA and Master in International Affairs from Columbia University.
Upal Basu Roy, PhD, MS, MPH

Dr. Upal Basu Roy, PhD, MS, MPH is co-Vice President of the Board of Directors at Health Equity Initiative. Currently, he is the Director of Translational Science Research Program/Director of Patient-Focused Research Center at LUNGevity Foundation.

Dr. Basu Roy was involved in the qualitative research component of a CBPR project aimed at increasing breast cancer awareness and screening among women in Queens, NYC. He was also a Children's Cancer Research Fund Fellow/Assistant Research Scientist at the New York University School of Medicine, where he conducted research in the field of pediatric cancer. During his Doctoral and Master's training, Dr. Basu Roy worked on several research studies that involved infectious and chronic disease intervention and management. Later, as a Junior Research Scientist at NYU, he worked on the development of qualitative interview training manuals for global HIV intervention research.

Upal has an MPH from the Global Public Health program (Health Policy and Management track) at New York University, an M.S. in Microbiology from Mumbai, India, and a Ph.D. in Molecular and Cellular Biology from the University of Arizona, Tucson. His interest lies in community-based health intervention projects, with a special focus on cancer health disparities.
INNOVATION THINK TANK FACILITATORS

Alka Mansukhani, PhD, MS

Alka Mansukhani, PhD is a scientist on the faculty at New York University School of Medicine, where she teaches graduate and medical students and conducts research on cancer and stem cells in bone and fat.

She has published extensively in leading biomedical journals. Besides her scientific research, Alka often works in biomedical communications translating academic research and scientific concepts for the general public and health professionals. Alka holds a PhD in molecular genetics from Cornell University, Ithaca NY. She has also consulted for cancer research foundations and developed metrics to evaluate research funding outcomes.

Alka was president of the New York chapter of AWIS, a resource and networking organization for women in science where she led career development, mentoring and networking workshops for young scientists. She also served on the NYAS committee that organized the science and technology platform for action for the UN conference on women. Alka is a founding board member of Health Equity Initiative and currently serves on the board as Vice President and Treasurer.

Doree Damoulakis, MPH

Doree Damoulakis, MPH, is a public health researcher and scientist. Her work focuses on minority disparities in health and issues surrounding access to care. She earned an MPH from the Department of Sociomedical Sciences at Columbia University Medical Center.
Erika Hood, M.Ed.

Erika Hood was born and reared in Cleveland, Ohio. She is a graduate of Cleveland State University and is currently working at the Case Center for Reducing Health Disparities where she manages community member and partner engagement. She manages a variety of resident-led initiatives, working with community leaders/ organizations to address public health issues.

Finding herself in the realm of community engaged public health, she felt there was a need for more practitioners who understand the importance of engaging with community before grants are written and strategies have been predefined. She began consulting on various projects, including a community-driven initiative focusing on infant mortality awareness and stress reduction in a Cuyahoga County zip code. Facilitating this project has been a true learning experience for her and her community team.

Erika has also co-founded a youth organization, See You At The Top (SYATT), which exposes African American youth to sports, experiences, and opportunities where they are historically underrepresented. For the past decade, this organization has watched its youth participants achieve great feats. Outside of work, she is raising two young men, Evan and Duke, exposing them to all that the world has to offer.

Friso Van Reseema, MPH

Friso is a Board Member of Health Equity Initiative, a membership-driven non-profit organization with a multi-stakeholder approach to reducing health disparities and promoting health equity.

He is involved with the 2018 Summit Organizing Committee, Membership and Public Policy.

Professionally, Friso consults Medicaid managed care organizations, health plans and systems on health communication and technology applications for enterprise software solutions to enhance the consumer experience and engage people in their health journey. Friso is Vice President of Business Development for CipherHealth, a patient engagement and care coordination software company. He empowers people to navigate the health system and understand their options.

Friso holds a European Business degree, classes for a Masters in Cultural Anthropology from Leiden University, and a Master in Public Health from Johns Hopkins Bloomberg School of Public Health.

Friso enjoys outdoor activities including biking and sailing with his wife, Meg, and two boys.
Lalitha Ramanathapuram, PhD, MPH, MS

Lalitha Ramanathapuram, PhD, MPH is Program Manager for the Parker Institute for Cancer Immunotherapy and Stand Up 2 Cancer Lung Cancer Dream Team at Memorial Sloan Kettering Cancer Center. Her background spans cancer immunology research, public health and project/grants management.

Prior to joining MSK she worked at New York University as Program Coordinator for the Center for the Study of Complex Malaria in India, one of ten International Centers of Excellence for Malaria Research in malaria- endemic settings funded by the NIH. She played an active role in establishing the study’s three field sites in India and conducting the epidemiology study at these sites to estimate the true burden of malaria in India. She has also been involved with community-based research projects in non-communicable diseases among immigrant communities of NYC. Lalitha has a PhD in Cancer Immunology from the University of Arizona and an MPH in Global Health Policy and Management from New York University.

Her interests are in chronic and neglected tropical diseases and bridging the gap between the ‘bench, bedside and community’ for effective management and treatment of these diseases.

Marline Vignier, MPH, CHES

Marline Vignier, MPH, CHES, serves as the Regional Minority Health Consultant for the U.S. Department of Health and Human Services (HHS), Office of the Assistant Secretary for Health (OASH), Office of Minority Health (OMH) in Region II (New Jersey, New York, Puerto Rico, and US Virgin Islands).

Ms. Vignier leads national and regional initiatives to eliminate health disparities, promote disease prevention, and health equity in collaboration with federal, state, territorial, tribal and community partners.

During her career in the public sector, Ms. Vignier held several roles providing program management, capacity building, and strategic planning addressing various emerging and public health issues. She also performed assessments to assist with program sustainability, accessibility to services, and improvement of public health infrastructure and workforce development.

Ms. Vignier holds a Master of Public Health in Behavioral Sciences and Community Health from the University at Albany School of Public Health. She completed her undergraduate degree in Human Biology, Health and Society at Cornell University and is a Certified Health Education Specialist (CHES).
Pam Bolton, MHS, MBA

Pam Bolton is a global health and development expert specialized in multi-sector partnerships for social good. A lifelong champion for the rights of women and children, she has built a polyvalent career bringing non-profits and private sector players together in shared purpose. With degrees in public health and business, she melds broad knowledge of the global health and humanitarian agenda with nuanced understanding of how companies can create both social impact and competitive advantage by targeting unmet social needs.

Currently she is senior advisor to JustActions. From 2014-17 she was VP for Global Health and Innovation with Concern Worldwide U.S., an international development and humanitarian organization. In that role she led the establishment of Concern’s Centre for Health and Innovation and directed Innovations for Maternal, Newborn & Child Health, a multi-year, multi-country initiative to test inventive ways to help mothers and children in low-resource settings get the care they need to survive and thrive.

From 2008-2014 with GBCHealth, she advised companies in the health care, pharma, mining, energy and professional services sectors on their corporate citizenship and social investment strategies. GBCHealth is an alliance of companies committed to investing their resources to make a healthier world and meet global goals.

Bolton volunteers as a mentor with Global Health Corps and has been a guest lecturer for Northwestern University, University College London and Dartmouth College.

Samantha Cranko

SamanthaCranko has been leading healthcare communications campaign on important public health issues for nearly 20 years. She focuses on developing science-based, emotionally compelling communications that inspire healthy behavioral change.

Samantha’s work on patient engagement includes assignments on behalf of Team AFib, the National Sleep Foundation, the National Headache Foundation, American Pain Foundation, Depression and Bipolar Support Alliance, National Alliance on Mental Illness, The California Wellness Foundation, and Prevent Blindness Connecticut.

Samantha is currently senior vice president and partner at Fleishman Hillard, a global public relations agency. She is a founding Board Member of Health Equity Initiative and remains Board Emerita.
Sarah Ruel-Bergeron, RA

Sarah Ruel-Bergeron, RA, LEED AP BD+C is the Project Manager at ARCHIVE Global. She holds a Master's Degree in Architecture from Pratt Institute, is a licensed architect in New York State as well as a LEED Accredited Professional specialized in Building Design and Construction.

She is trilingual and has many years of experience in affordable housing and healthcare. She is particularly interested in sustainable design and resiliency and has been a volunteer in the Design for Risk and Reconstruction Committee at AIA NYC since 2014.

Talimiriam Shmulovich, MBA

Tali is an executive coach who partners with senior and emerging leaders to deepen their leadership skill and increase their effectiveness. She is Head of Coaching at the Entrepreneurship Lab (ELabNYC) and the Accelerator for Biosciences in CT (ABCT). Tali is certified by the Coaches Training Institute and is a member of the International Coaching Federation.

Tali brings to coaching twenty years of operating, hiring and business development experience as a nonprofit executive in global and domestic health organizations. She served as the first VP of Operations at Global Health Corps (GHC), a leadership program for emerging leaders in global health.

Tali built the operating infrastructure of the organization and oversaw the opening of five regional offices in Africa. Tali also worked at Phoenix House, serving first as VP, Business Development and then as VP, Military Services. As VP, Business Development Tali significantly expanded Phoenix House's in-prison and re-entry substance abuse treatment programs in NY, CA and TX, and as VP, Military Services she led the launch of Phoenix House's first specialized treatment program for veterans. Prior to Phoenix House, Tali launched and led public health insurance enrollment programs at Public Health Solutions.

Tali earned a B.A. from Wesleyan University and an M.B.A. from Fordham University.
HEALTH EQUITY INITIATIVE

Health Equity Initiative (HEI) is a member-driven nonprofit membership organization dedicated to build and sustain a global community that engages across sectors and disciplines to advance health equity.

Bridging Silos, Building ONE Community for Health Equity

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