Health Equity Initiative
JOIN THE MOVEMENT

2025 NONPROFIT ANNUAL REPORT

Bridging Silos, Building One Community for Health Equity

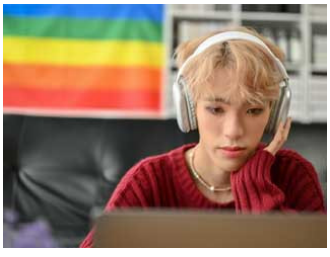
Education, Advocacy, and Communication

In 2025, Health Equity Initiative (HEI):

- Reached 200,000+ people via resources, presentations, HEI website, and social media;
- Published three **newsletters** to share resources and events, and further health equity impact;
- Implemented several social media campaigns to share resources on health, racial, and social equity, and to inspire and encourage our community during difficult times; and
- Integrated HEI work in presentations at several meetings and conferences.

Health Equity Blog

HEI authored, edited, and published ten new **blog posts** on topics such as the importance of vaccination, asset mapping as a community-led strategy, the role of microfinancing in marginalized or disadvantaged communities, theater as a tool for human rights advocacy, and LGBTQ+ digital spaces and their intersection with public health and health equity issues. Our blog reaches 600–800 visitors per month on our website and over 16,000 people per post via our newsletter and social media outreach.



Starting from April 2025, the Health Equity Blog is supported by a generous unrestricted grant from **Macy's, Inc.**

Small Grant Program

As part of our board-initiated 2024-2026 small grants, in 2025 HEI continued to work with our grantee partners to support community-led solutions and/or capacity building efforts to advance health equity. In 2025, our grantee partners served their communities by providing education, resources, advocacy, and more. Highlights of their activities from 2024-2025 are included below.

- **Grameen Promotoras** provided Community Health Workers (CHWs) with a training session on community advocacy for health equity - this helps CHWs assist their communities in advocating for healthcare and other rights.
- The **APHA Health Communication Working Group (HCWG)** established the foundation for resources, events, and a dedicated committee to integrate a health equity lens in the field of health and risk communication.
- **The People's Theatre** and their Youth Leadership and Cultural Empowerment Program for immigrant communities used HEI resources towards their holistic wraparound services in Washington Heights for students and their families, and integrated a health-equity lens in this work.
- **New City Neighbors** empowered students to conduct a community asset mapping in Grand Rapids, Michigan and presented findings to community organizations and leaders for future programming on health equity.
- **The Trevor Project** used HEI 's small grant towards its suicide prevention hotline and mental health equity initiatives for LGBTQI+ youth, including the newly launched Trevor Space, an online youth community.

THE PEOPLE'S THEATRE

newcityneighbors

GRAMEEN PROMOTORAS

THE TREVOR PROJECT
For Young LGBTQ+ Lives

APHA | PHEHP
HEALTH COMMUNICATION WORKING GROUP

Community Building

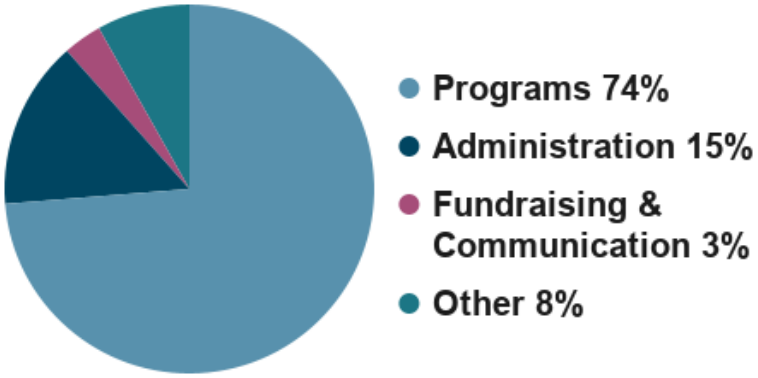
In 2025, Health Equity Initiative:

- Participated in the National Day of Racial Healing on January 21, 2025;
- Launched Health Equity Initiative's listserv - a new tool to help our community connect, exchange information on their work, and learn from and support one another; and
- Continued to establish #ActforHealthEquity as a HEI-led hashtag for mobilization and advocacy.

2025 Financials

Revenues

Expenses



Health Equity Initiative is a federally recognized 501(c)3 member-driven nonprofit volunteer organization. Below are breakdowns for 2025 revenue streams and categories of expenses. Filing reports can be consulted on publicly available IRS sources. Full financial statements are available upon request.

2025 Funders

Health Equity Initiative is grateful to the following organizations and individuals that made our work possible in 2025. Thank you for your commitment to health equity!

Advocates for Climate Innovation

Angela Aidala

Zachary Gobst

Macy's, Inc.

Renata Schiavo

Sullivan Cotter (via SCH Services, Inc.)

Special thanks to **Macy's, Inc.** for supporting also Health Equity Initiative's Health Equity Blog and the HEI News newsletter via an unrestricted grant.

Leadership

Steering Committee/Board of Directors

Renata Schiavo, Founder and President

Lenore Cooney, Board Member

Alka Mansukhani, Founding Treasurer and Vice President

Board Member Emeritus

Samantha Cranko

Freelance Staff

Paige Hammond, Project Coordinator

Jennifer Weiss, Grant Writing and Strategy Associate

Radhika Ramesh, Senior Project Manager

Brian Corchiolo, Webmaster

Health Equity Initiative
JOIN THE MOVEMENT

201 Varick St, FRNT 1, #328, New York, NY 10005
www.healthequityinitiative.org
Health Equity Initiative is a federally recognized 501(c)3 nonprofit organization.