

Learn. Change. Develop. Grow
Health Equity Initiative
Digital Redlining Presentation
Friday, January 29, 2021

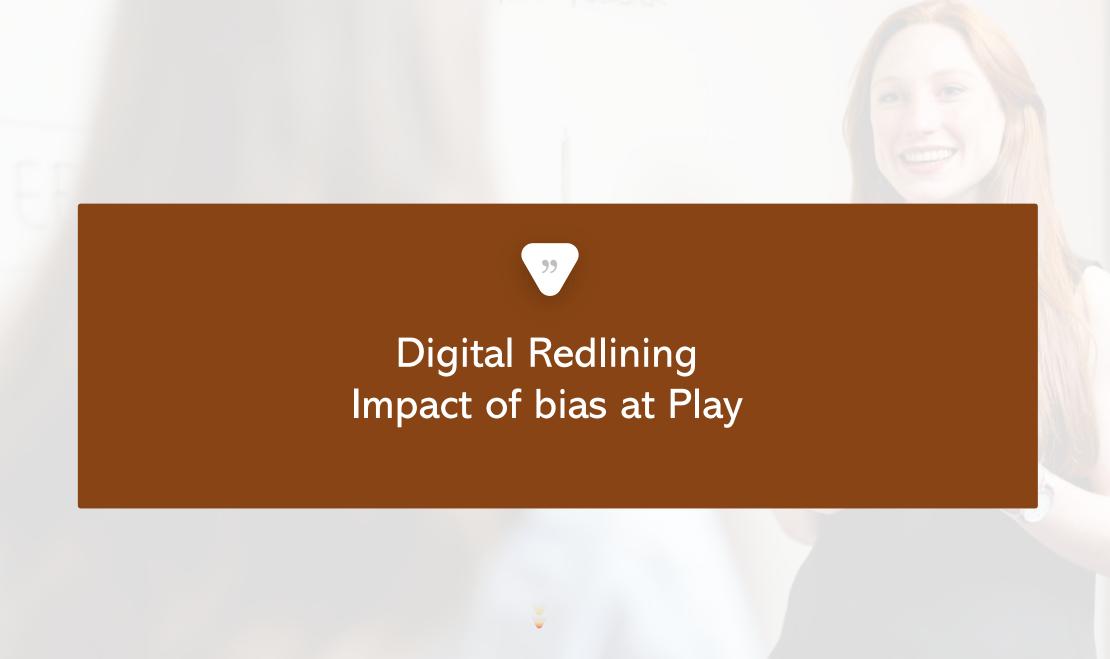


Pamela Fuller

serves as a Global Client Partner on Franklin Covey's Government/Public Sector Team as well as the firm's Chief Thought Leader on Inclusion & Bias.

"My experience is not universal."

Pamela Fuller on definitive research on unconscious and implicit bias.





"The digital divide isn't a silo, its part of a greater systemic issue."

Maurita Coley
President and CEO of Multicultural Media,
Telecom and Internet Council

Forty-two million people do not have access to broadband, with people of color representing 75% of those who are unconnected.

According to the Pew Research Center, a third of those that identify as Black or African American lack broadband and nearly 40% of Hispanic or Latinos are without.2

According to the <u>NYC Internet Master Plan</u>, 46% of New York City households living in poverty do not have broadband at home. A full 18% of all New York City residents – more than 1.5 million people – have neither home nor mobile connection.

https://www.publicknowledge.org/event/digitalredlining:

Digital Redlining and Connectivity Barriers in Marginalized Communities

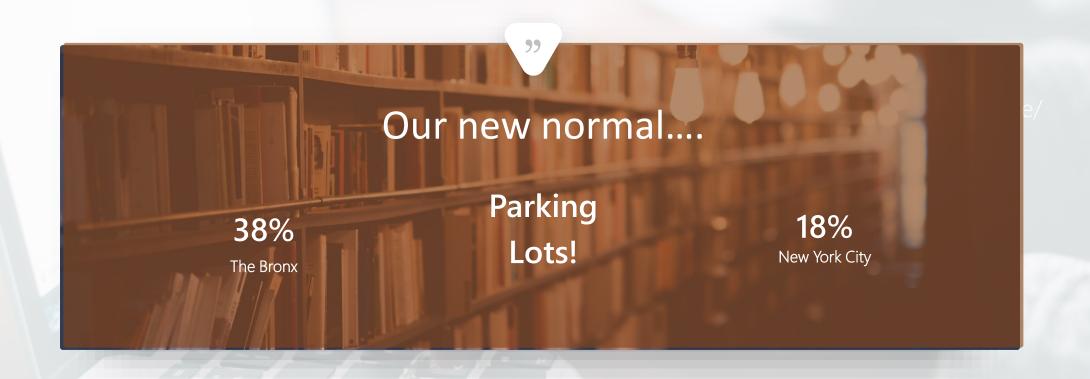


01 Awareness

O2 Advocacy

Policy Change

The ADVANTAGE of COVID19





What MORE can be done?!?.... Strategies

Tackling the digital divide

Grass Roots Efforts

Faith Based Orgs

Local & Corporate

Federal: Policy vs. Promises



What our curiosity can yield...

See digital redlining and the digital divide as implicit bias

Call for awareness, advocacy and policy change

Step up, speak out and call for change

Anti-racism is about ACTION – what we do!

Thank you

