

Health Equity Initiative launches new website

Website provides information on services, research efforts, and programs, as well as resources, interactive tools and donation opportunities

Contact information

Elena Hoepfner/Ohemaa Boahemaa
Health Equity Initiative
press@healthequityinitiative.org

New York, NY, Sept. 22, 2011. Health Equity Initiative (HEI), a NY-based nonprofit organization, announces today the launch of its website www.healthequityinitiative.org. The site offers an overview of Health Equity Initiative's consulting and capacity building services; research efforts; and community engagement and mobilization programs – in addition to HEI news and featured resources.

Among other features, the website aims to stimulate health equity-related discussions by providing a space for all to talk on the [Health Equity Exchange](#). The Exchange will complement and inform HEI off-line community engagement programs and research efforts in the United States, and hopefully will contribute to the definition of key priorities and progress indicators on health equity issues. The site also includes information on HEI's consulting and capacity building services and events, which are solely targeted to the nonprofit, multilateral and philanthropic community both in the US and globally.

Health Equity Initiative was founded by Renata Schiavo, PhD, MA, Founding President and CEO. "Health Equity Initiative is committed to making a difference in people's health and lives," said Schiavo. "Our team seeks to contribute our passion and significant experience in public health, health communication, and global health to developing a systematic approach to health equity. We look forward to joining forces with other organizations in the field."

Health Equity Initiative focuses on 3 main strategic priorities and related action areas: 1) Helping other organizations succeed via carefully planned, integrated, and cost-effective consulting and capacity building services; 2) Establishing a road map for health equity; 3) Encouraging community ownership of key priorities and health equity progress via community-based programs both offline and online. To this purpose, HEI has assembled a diverse and experienced team of directors, advisors, staff members, and senior associates. "We are privileged to count on the expertise of a very senior and diverse group, which brings a strong interdisciplinary perspective to HEI and is committed to evidence-based solutions," adds Schiavo.

About Health Equity Initiative (HEI)

Health Equity Initiative (HEI) is a non-profit organization dedicated to building community, capacity and communication resources for health equity. At the crossroads between a non-profit public health management consulting agency, and a research- and programs-driven organization, Health Equity Initiative seeks to help advance health equity through partnership, community engagement, and evidence-based solutions.

Visit our website at www.healthequityinitiative.org . Tweet HEI [@HlthEquityInit](https://twitter.com/HlthEquityInit). Join HEI on [LinkedIn](#).